

# I. Our Approach:

# Step 1: Project Initiation

At Waqforever, we fund or create projects with a clear goal - to support local communities and address international causes in need.



## Step 2: Project Recipients and Fundraising

We meticulously identify the target market for each project and undertake organised fundraising efforts to secure the necessary funds.



#### Step 3: Sustainable Investments

Trustees of Waqforever, as the governing investment board, make calculated investments in UK-based property assets that align with each project's objectives. The generated income is perpetually reinvested, ensuring project longevity i.e., sustainable endowment.



Waqforever is reliable and precise. Our projects have clear goals, and we carefully fundraise and invest. We work with certified charities to manage funds responsibly. Transparency is essential. Our 100% donation policy means your contributions directly help projects. Our investment board meetings ensure fair fund distribution, and we actively engage with communities to ensure complete transparency. Experts guide our efficient operations. We welcome you to join us in making a meaningful difference.





### **II. Detailed Strategy Breakdown:**

#### 1. Precise Project Objectives and Recipients

Our projects are defined by their clarity and specificity. We outline objectives and pinpoint the communities and international causes with precision.

### 2. Efficient Fund Mobilization

Our approach to securing funds is efficient. We work with donors, philanthropists, and the global community to support projects, both nationally and internationally.

#### **3. Diligent Investment Selection**

We select property assets that precisely fit the objectives of each project. Our UK asset investments reflect our dedication to the cause.

#### 4. Collaboration with Certified Charity Organisations

We collaborate exclusively with certified charity organisations, upholding high ethical standards and transparency. Your contributions are managed responsibly.

#### 5. Transparent Fund Utilisation

Transparency is our commitment. We ensure that our certified charity partners provide detailed reports on fund utilisation.

#### 6. 100% Donation Policy

Waqforever maintains a steadfast 100% donation policy. All contributions directly serve the projects and recipients as administrative costs are solely covered through Gift Aid tax relief.

#### 7. Equitable Fund Distribution

We hold regular investment board meetings to distribute funds fairly, addressing the needs of various regions across the world.

#### 8. Community Engagement

We engage with local and international communities, seeking their input to ensure our projects align with their precise needs and expectations.

#### 9. Expert Guidance

We work with experts in real estate, project management, and financial management to ensure efficient operations both nationally and internationally.

